



## Press Release

**For immediate release**

### **SPECTRA ADDS TWO MEMBERS TO ITS OEM BUSINESS DEVELOPMENT TEAM**

**BOUCHERVILLE, QC, May 18, 2021** – Spectra Premium is pleased to announce that **Mr. Dominic Chretien and Mr. Pierre Letourneau** have joined the company as part of the **OEM Business Development** team. Each new member boasts over 20 years of experience in leading commercial and technical projects in the OEM transportation industry in North America as well as technical training and product development expertise.

Mr. Chretien is an engineer (B.Sc. Mechanical Engineering, Université Laval – 1992) with extensive experience in selling OEM product solutions. He is based in North Carolina to accelerate the development in the U.S. territory.

Mr. Létourneau is an engineer (B.Sc. Mechanical Engineering, Université Laval – 2000) with extensive experience in selling OEM product solutions. He is based in Quebec to accelerate business development in Canada.

*“It is a pleasure to count both Dominic and Pierre within our ranks to help develop new markets in North America. We are seeing an increased demand from OEMs for new projects that require our engineering and manufacturing expertise for heat transfer, metal forming and stamping. We welcome their experience and their help to take on new projects,”* explains Simon Dumas, Vice-President OEM at Spectra Premium.

*“As part of Spectra Premium’s OEM technical sales vision, these new business development positions will assist in developing new opportunities and managing customer accounts in North America.”*

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**Spectra Premium Industries** ([www.spectrapremium.com](http://www.spectrapremium.com)) is a privately owned company that designs, manufactures and markets technologies supporting sustainable mobility. We deploy our engineering and manufacturing expertise in key processes such as metal transformation, heat transfer and electronics. Our key markets are aftermarket repair parts in North America, and OEM systems for conventional light, heavy and industrial vehicles as well as hybrid and electric vehicles worldwide.

Headquartered in Boucherville, Canada, our company's 750 dedicated employees have been the cornerstone of its innovation and exceptional customer service since 1989. We own and operate several manufacturing plants in North America and Europe as well as our own tooling workshop. Comprised of 16 warehouses, our distribution network service American, Canadian and Mexican aftermarket customers.

We believe in sharing our expertise to accelerate the realization of new ideas and propel transportation into next generations.

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