



Press Release

For immediate release

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Eric Renaud Nominated in the Auto Care Category Management Committee

Boucherville, Quebec – February 17th, 2020 – Eric Renaud, Corporate Category Director – Aftermarket at Spectra Premium, has been nominated to join the Auto Care Association’s Category Management Committee.

He will contribute his knowledge and experience in Spectra Premium’s product categories: heating & cooling, fuel delivery and engine management. Specifically, he boasts more than two decades in the heating & cooling category management. It was in this role that he ensured that Spectra Premium became the first-ever CAPA-certified radiator manufacturer in 2017.

“On behalf of Spectra Premium, we are proud that our long-term colleague contributes to the aftermarket community by joining the Auto Care Association’s Category Management Committee,” said Collin Francis, Vice-President Sales and Marketing of Spectra Premium. “I am confident that Eric’s input will be greatly beneficial to the Association, I wish him the best of luck in this new endeavour.”

Mr. Renaud’s appointment follows in Spectra Premium’s culture of involvement in industry associations. Last year, Jason Best, Senior Vice-President Aftermarket, became AIA Canada’s Chairman of the Board for 2019 and joined the AASA Board of Governors (Automotive Aftermarket Suppliers Association).

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Spectra Premium Industries (www.spectrapremium.com) is a privately-owned global company that develops and manufactures OEM and aftermarket parts for automobiles, off-highway vehicles, light-duty and heavy-duty trucks. Automakers, industrial manufacturers, auto technicians and car-owners choose the reliability and quality of

Spectra Premium products for the heating & cooling, fuel delivery and engine management systems of their vehicles.

Headquartered in Boucherville, Canada, the company's 1,300 dedicated employees have been the cornerstone of its innovation and exceptional customer service since 1989. It owns and operates five manufacturing plants in North America and Europe as well as its own tooling workshop. Comprised of 16 warehouses, its distribution network service American, Canadian and Mexican aftermarket customers.

Trust your vehicle to Spectra Premium.