



## Press Release

### For immediate release

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## SPECTRA PREMIUM RECEIVES GOLD CONTENT EXCELLENCE AWARD FOR WEB CATALOG

**BOUCHERVILLE, QC – May 2<sup>nd</sup>, 2019** – Spectra Premium Industries received the Gold Content Excellence Award for Web Catalog on April 30<sup>th</sup> 2019 by the Automotive Content Professionals Network (ACPN) during the Annual ACPN Knowledge Exchange Conference in Tampa, Florida.

This award is presented to companies which consistently provide high-quality, timely and accurate electronic catalog and product information.

“We are honored that ACPN presented us with this award, which acknowledges the dedication and teamwork of our parts information management, parts application management, web development and marketing teams,” says Gilles Tremblay, Corporate Director - Marketing. “Spectra Premium quickly saw the importance of catalogs in electronic form and has been one of the first adopters of this medium that is now the norm in our industry. Our [eCatalog](#) not only offers quality content, but also stands out for the excellent integration of its data content with a user-friendly interface on both mobile devices and desktops.”

Spectra Premium has regularly been rewarded by the ACPN – or by its previous iteration, the National Catalog Managers Association (NCMA) – for catalog content and mobile application excellence

**Spectra Premium Industries Inc.** is a privately held company headquartered in Boucherville, Quebec, Canada. Spectra Premium is a team of more than 1,300 dedicated employees specialized in the design, manufacturing and distribution of cooling systems, fuel delivery, ignition and engine management, climate control, and undercar components for automotive vehicles as well as light and heavy trucks.

The Company owns and operates five manufacturing plants, 17 warehouses and a distribution network in the United States, Canada and Mexico. Backed by unparalleled customer and after-sales service, Spectra Premium is the automobile manufacturers’, auto technicians’ and handymen’s choice for reliable, quality parts and automotive systems.

Trust your vehicle to Spectra Premium. ([www.spectrapremium.com](http://www.spectrapremium.com))

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