



Press Release

For immediate release

Contact: Pascale Lagacé
Project Leader – communication
Spectra Premium Industries
lagacep@spectrapremium.com
450 641-3656 extension 2203

OVER 50 LATE-MODEL COOLING AND ENGINE PRODUCTS IN NEW PRODUCT RELEASE

Boucherville, QC – December 16th, 2019 – As part of its fourth-quarter product release, Spectra Premium launches **80 new products**, featuring many late-model high-quality aftermarket products for heating & cooling systems and engine management.

- **Cooling products**

The 29 new late-model cooling products (9 radiators and 20 condensers) cover over 2.5M vehicles in operation. The radiators and condensers are fit-tested together to ensure an easy installation of both parts and the correct spacing gap between them for optimal cooling.

- **Electronic throttle bodies**

5 brand-new electronic throttle bodies, including two first-to-market, are now available. Spectra Premium ETBs are always new, never remanufactured or recycled cores. The ETBs now cover 90% of the market demand, including these new numbers for popular domestic applications: 10-06 Chevrolet Silverado 2500-3500 ([TB1225](#)), 18-15 Chevrolet Silverado 1500 ([TB1232](#)) and ([TB1247](#)) for late-model Jeep Cherokee, Chrysler 200 and Dodge Dart.

- **Heavy-duty oil pan**

The brand-new heavy-duty aluminum [CATP04A](#) Oil Pan new part answers the high demand for several 00-98 heavy-duty applications for the makes of Blue Bird, Freightliner, Ford, Peterbilt, Chevrolet C200, Crane Carrier, GMC, Kenworth, and several more.

- **Other engine management products**

In the addition to the Electronic Throttle Bodies, we introduce several new ignition and engine management products in this quarter: Oxygen Sensors (10), Ignition Coils (3), Crankshaft Position Sensors (2), Mass Air Flow Sensor (1).

Designed and engineered to OE specifications by our Canadian engineers, Spectra Premium only produces completely new products that do not require any core charges.

Among these new parts, the new [S10374](#) crankshaft position sensor fits close to 3 million 15-10 Honda Accord, Civic and CRV on the road.

“We introduced several new late-model products for the cooling and engine management systems to meet the demand of recent vehicles,” explained Eric Renaud, Corporate Director, Category Management, Aftermarket. “The new condensers and radiators are timely new arrivals in anticipation for this coming winter’s collision season in northern States and Canada.”

For the complete list of the new product release, visit the home page of our electronic catalog: <https://ecat.spectrapremium.com/>.

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Spectra Premium Industries Inc. is a privately held company headquartered in Boucherville, Quebec, Canada. Spectra Premium is a team of more than 1,300 dedicated employees specialized in the design, manufacturing and distribution of cooling systems, fuel delivery, ignition and engine management, climate control, and undercar components for automotive vehicles as well as light and heavy trucks.

The Company owns and operates five manufacturing plants, 17 warehouses and a distribution network in the United States, Canada and Mexico. Backed by an unparalleled customer and after-sales service, Spectra Premium is the automobile manufacturers’, auto technicians’ and consumers’ choice for reliable, quality parts and automotive systems.

Trust your vehicle to Spectra Premium. (www.spectrapremium.com)